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(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8210)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Advanced Card Systems Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at Units 2010-2013, 20th Floor, Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay, Hong Kong on 6 August 2010 at 11:00 a.m. for the following purposes:

- 1. To consider and approve the unaudited consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and to approve the draft announcement thereof to be published on the GEM website;
- 2. To consider the payment of an interim dividend, if any;
- 3. To consider the closure of the register of members, if necessary; and
- 4. To transact any other business.

By order of the Board of
Advanced Card Systems Holdings Limited
WONG Yiu Chu, Denny

Chairman

Hong Kong, 27 July 2010

As at the date of this announcement, the Board comprises 3 executive directors, namely, Mr. Wong Yiu Chu, Denny, Mr. Tan Keng Boon and Ms. Tsui Kam Ling, Alice; and 3 independent non-executive directors, Dr. Yip Chak Lam, Peter, Mr. Yu Man Woon and Mr. Wong Yick Man, Francis.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the day of its posting.

^{*} For identification purpose only